

Jersey

The island break.



This is Jersey

An island shaped by the sea where some of the most astonishing tides in the world circle the coast and feed the land. An island that's small on size, but big on personality, where country lanes open to cliff top views and the sea is never more than ten minutes away.

Contents

Discover	4
Top things to see and do	6
Where to stay	8
Choose your break	10
Historic breaks	12
Our history	14
Active breaks	16
Our natural playground	18
Food and drink	20
Top foodie experiences	22
Suggested itineraries	24
Bucket list experiences	30
Getting here and getting around	32
Events	34
Contact us	36



Discover

Jersey is nine miles by five, and has a permanent population of over 100,000. As you approach by air, you'll see sweeping dunes, patchworks of green fields, towering cliffs and an unspoilt coastline just waiting to be explored. The island is divided into twelve parishes, all named after the saints to whom their ancient parish churches are dedicated.

North

Expect rugged drama with spectacular views from every twist and turn of the winding cliff paths – little wonder the north coast offers some of the finest walking in Jersey.

West

The highlight of the wild surfy west is the long stretch of golden sand at St. Ouen's Bay. Watch surfers ride big Atlantic waves or venture into tumbling dunes rich in wildlife, all located within Jersey's Coastal National Park.

East

The east of the island is where the sun rises above the French coastline. With a range of beaches, harbours and castles, and patchworks of farms and fields, the east can be the ideal base for your stay.

South

Jersey's south coast is a beach lover's paradise, with sloping sand and shallow water. For a cosmopolitan vibe, the capital St Helier bursts with boutique shops, art galleries, museums and food markets.



#theislandbreak



Top things to see and do

Jersey's size makes it easy to pack lots into a short break – and there is plenty to entice visitors of all ages

1 Explore the landscape

Lace up and step out and explore Jersey's beaches, cliffs, fields and dunes.

2 Relax and unwind

The perfect place to rejuvenate, Jersey offers a choice of luxury spas and wellness breaks.

3 Discover the heritage

Visit Jersey's three castles: Mont Orgueil, Elizabeth and Grosnez.

4 Go foraging

Set out with a guide at low tide to find oysters and seaweed for your supper.

5 Take a RIB trip

For an adrenalin-rush take a boat to the islands of Les Ecrehous and Les Minquiers, where you'll enjoy incredible scenery and might spot dolphins.

6 Tuck in to Jersey's Big Four

Dine on Jersey Royals, oysters, lobsters and dairy delights from the Jersey cow.

7 Step back in time

Visit La Hougue Bie, one of Europe's largest and best-preserved passage graves from Neolithic times.

8 Enjoy some retail therapy

Shop for designer goods in the heart of St Helier, or browse its many quirky boutiques.

9 Follow the Gin Trail

Hunt out St. Helier's speakeasy-style retreats on our Jersey Gin Trail.

10 Saddle up

Hire a bike and head west along some of the island's best and most picturesque cycle paths.



Local currency is the Jersey pound, but you can pay in British pounds so there's no need to change any money before you go





Accommodation
in St Helier is
recommended for
visitors without a car
as it's easy to explore
the island from here



Where to stay

Choose your own island experience — from boutique hotels, to beachside guesthouses and coastal campsites

Stay in luxury

Whether it's a lovingly restored manor house, modern luxury in the hub of St. Helier, or a place where you can wake up listening to the sound of the sea, Jersey offers a good range of four- and five-star luxury properties.

Stay with family

Jersey has a good selection of mid-range hotels, from child-friendly local hotels with water parks to activity centres with trampoline parks - little ones can go wild. Add in beachside guesthouses and self-catering accommodation, and your clients can discover a place that's perfect for their clan.

Sleep under the stars

Jersey campsites give you the flexibility to camp with your own tent, hire a pre-erected tent, or upgrade to a Jersey glamping experience with a fully-equipped yurt. Jersey

welcomes motorhomes and caravans, and clients can also enjoy life on the open road courtesy of Jersey Campervan Hire.

Stay somewhere different

Frame your Jersey escape with a one-off location and see the island through different eyes. How about staying in an historic fort, a radio tower perched on the cliff edge or a 30s-style boat-shaped beach hut just steps from the sand?

Stay somewhere epic

Your clients can live like royalty with an apartment in Elizabeth Castle. Or, for somewhere more secluded, stay in L'Etacquerel or La Crête Forts, both on the north coast, or at La Rocco Tower off the west coast. Seymour Tower, two miles off-shore, is also available to rent for those with a thirst for adventure, as is the 19th-century Fort Leicester, which sits high above Bouley Bay.

Choose your kind of break

From lazy days on pristine beaches to coming up for air on bracing cliff paths, our island is yours to explore

Family breaks

Share in life's simple pleasures, from exploring rock pools to sun-kissed afternoons on a sandy beach. For a fun-filled family day out, explore aMaizin! Adventure Park for heaps of all-weather activities or experience a high rope aerial trek at the Valley Adventure park.

Beach breaks

You're never more than 10 minutes from the sea in Jersey. You'll find sandy beaches in the south, pebble beaches in the north and east, and surf beaches in the west.

Active breaks

Come up for air in a natural playground by tackling the rugged north coast, or discover an island that's

made for two wheels by exploring miles of coastal roads and country lanes by bike. Book in with one of the island's experienced adventure companies and try your hand at stand-up paddle boarding, coasteering or kayaking.

Historic Days

Learn the story of Jersey's Occupation at the Jersey War Tunnels, experience life through the centuries at Hamptonne Country Life Museum, or explore the ramparts of Mont Orgueil Castle with uninterrupted views over Grouville Bay.

Unforgettable breaks

Visitors can charter a crewed sailing or motor yacht for a day and drop anchor in one of the pretty bays or tiny islets.





You can easily search
for an activity on
the island by type,
location, facilities or
price on our website
jersey.com





Historic breaks

From World War II bunkers to ancient burial grounds, farm houses to castles, discover Jersey's rich history and culture

La Hogue Bie

Some of Jersey's earliest settlers were the Neolithic communities, whose 6,000-year-old burial chambers can still be seen on the island. The largest and best preserved, La Hougue Bie, is one of the ten oldest buildings in the world.

16 New Street

Walk through the front door of 16 New Street and you will be transported back in time to life in Regency Jersey in the Georgian House museum.

Epic castles

Jersey has not one, not two, but three castles to explore, including the iconic medieval Mont Orgueil, which protected the island from a French

invasion 600 years ago, and the Tudor Elizabeth Castle, which can be reached when the tide is in by amphibious ferry.

Jersey War Tunnels

Built mainly by slave workers during the German occupation of Jersey, the kilometre-long tunnels transport visitors back to WW2 through thought-provoking installations, soundscapes and relics.

Meet our storytellers

Bring history to life by spending time with one of Jersey's passionate and knowledgeable guides. Visit WW2 German Bunkers (access is not open to the public unless on a tour) and journey through the occupation.

Our history

Jersey's occupation by German forces during WW2 ended on 9th May 1945. To learn about this historic time there are a host of incredible experiences

Liberation Seafaris

Explore the spectacular south coast on a Seafaris RIB with a dedicated War Tour guide. Enjoy fascinating true stories from both islanders and allied forces caught up in the occupation and the liberation of the island.

jerseyseafaris.com

Bunkers at Night

This is a unique trip with Jersey War Tours around bunkers, batteries, tunnels and towers not normally open to the public to see how the island was made into an impregnable fortress by the Third Reich.

jerseybunkertours.com

Vintage Bus Tour

Climb on board a Vintage bus and head to the Jersey War Tunnels where you will discover the hardships and heroism of the conscripts.

jerseybustours.com

The Resistance Trail

This self-guided walk, curated by Jersey Heritage, travels along lanes and through farms and fields to sites where civilians stood in defiance against the Occupation.

jerseyheritage.org

Military Museum

Housed in a bunker, which formed part of Hitler's Atlantic Wall defences, the Channel Island Military Museum tells the story of the five-year Occupation.

cimilitarymuseum.co.uk

History Alive!

A range of tours are available, including the full-day 'The German Occupation – Life in Jersey', which circles the island and covers the impact of the Occupation.

historyalive.je

We have expertise, resources and insider tips to help you build exciting itineraries around the history of Jersey's occupation.



Active breaks

Jersey is the ultimate adventure playground. Served by daily flights. You can be here within the hour and hit the ground running – literally

Surfing

St Ouen's Bay, where the waters are warmed by the Gulf Stream and powered by the Atlantic, is the islands surf Mecca, both for newbies, who'll find friendly surf schools, and for more experienced surfers.

Cycling

A mild climate and varied terrain, with some steep climbs and exhilarating descents, make Jersey a paradise for cyclists. From the open spaces of the National Park to the wild heights of the north coast, there are plenty of options for two-wheeled fun.

Even grandparents and their grandkids can enjoy blokarting, one of Jersey's newest and most exhilarating activities

Adventure

Adrenalin-seekers need look no further for their next fix than Jersey. Why not try blokarting? Think go-karting meets sailing and you'll already be smiling! The more daring can try abseiling from Mont Orgueil Castle, ziplining, kayaking or coasteering.

Yoga

You can unwind and rebalance your soul with a yoga session on the beach, on a stand-up paddleboard, at a retreat, in one of the island's spas, or at one of the campsites.

Hiking

Jersey's size makes it perfect to explore on foot, from the rugged north coast to the green fields, and you're never far from a public bus on which to hitch a ride, or from a snug pub to warm the cockles.









Our natural playground

Explore Jersey's unique character of land and sea, coast and countryside

Jersey Lavender Farm

You can wander around the beautiful gardens, let the kids enjoy the 'Discovery Trail', feed the chickens and listen to the talks in the distillery where you'll learn all about the process of lavender harvesting at this working farm in the southwest of the island.

Samares Manor

Situated just outside St Helier, the Botanic Gardens at privately-owned Samares Manor were created almost 100 years ago to provide a diverse and deeply peaceful environment. Not to be missed are the renowned herb garden or the Japanese garden.

Eric Young Orchid Foundation

A unique centre dedicated to orchids, this is the perfect all-weather, all-season

attraction where there are always extravagant and flamboyant flowers on display. Stroll through the gardens, enjoy a drink, or bring a picnic and relax.

La Mare Wine Estate

A 20-acre working estate renowned for its wines and popular Jersey Apple Brandy Cream, La Mare is nestled in the heart of the St Mary countryside. Tours and tastings of wines and handmade products, such as Black Butter preserve, are available.

Jersey Wetland Centre

Perfectly-situated overlooking St Ouen's Pond, the National Trust for Jersey Wetland Centre gives an opportunity to not only view the interesting and diverse bird life found at La Mare au Seigneur, but also to learn about the reserve's wildlife.

Food tastes better in our fresh sea air

As a small island famous for its food, Jersey's bursting with flavour from abundant local produce to seafood straight from the island's clear waters. Just bring a healthy appetite

Jersey Royals

It's the tides that nourish the land that give Jersey Royals their unique flavour. Taste them freshly dug from the farm in the only place in the world where they're grown. Best boiled and served with Jersey butter and a sprig of mint.

Oysters

Our oyster beds are fed by the shallow waters of the bay of Grouville, so where better to eat them than with a view of the sea and a castle in the background. Forage for your own on the seabed (expect to get your feet wet!) or sample them at one of our fabulous restaurants.

Lobster

Currents that orbit Jersey bring shellfish, crab and lobster close to our shores, so you can be sure that when seafood is on the menu, it's been locally caught by Jersey's very own fishermen.

Jersey dairy

Famed for their rich, creamy milk, the iconic, golden brown Jersey cow should also be thanked for the island's divine ice cream, clotted cream, butter, yogurt and delicious cheeses.



Look out for 'hedge veg' roadside stalls selling fresh strawberries and other farm-fresh produce for cash



Top foodie experiences

Beach cafes, chic restaurants, farm stalls and village delis – Jersey has plenty of great dining to serve up a stay with authentic local flavour



Foraging

Discover wilder parts of the island and enjoy activities like finding edible and medicinal plants, making cordage using plants and trees and learning how to make fire by friction. A great way to spend time in Jersey's beautiful National Park and St. Ouen's Bay.

Sea foraging and oyster trail

Head for the acclaimed Ramsar Wetlands site and become a hunter-gatherer

at low tide. Walk among the oyster beds in the Royal Bay of Grouville where you will learn about the history and cultivation, finishing up with a sampling of the freshest local oysters.

Shopping in local markets

Jersey is proud of its lively Central and Beresford Street Markets in St Helier, which have served the community for over 200 years. Both sell a wide range of fresh products

including baked goods, meat and freshly-caught fish. jerseymarkets.co.uk

High-end dining

Jersey has no shortage of fine-dining experiences, from the sophisticated elegance of the 15th century Oak Room at Longueville Manor in St Saviour to the more relaxed yet stylish Sapphire brasserie and the Chef's Table at Bohemia, both located in St Helier.



24 hours in Jersey

Whether your clients are looking for a mini-break or a longer trip, we can help you plan the perfect getaway

Day Trip



MORNING:

Discover the island's foodie history at the bustling Central and Beresford Street Markets where you can purchase fresh Jersey Royals



LATE MORNING:

Head to Jersey Sea Sports in St. Aubin's for an escorted tour by jet ski, going west along the coast



LUNCH:

Take a breezy stroll along the promenade to St. Aubin's Bay, then tuck into a plate of fresh seafood at The Old Court House



AFTERNOON:

Go from grape to glass at La Mare Wine Estate where you can reconnect with nature in the beautiful vineyards and orchards





48 hours in Jersey

Design the perfect weekend break

Day One | Explore and experience



MORNING:

Beach café breakfast

Kick off the weekend Jersey-style with breakfast at a beach café, which you'll find in most of the island's bays. Afterwards, take a stroll along the beachfront and soak up the scenery



AFTERNOON:

Shopping and Spa

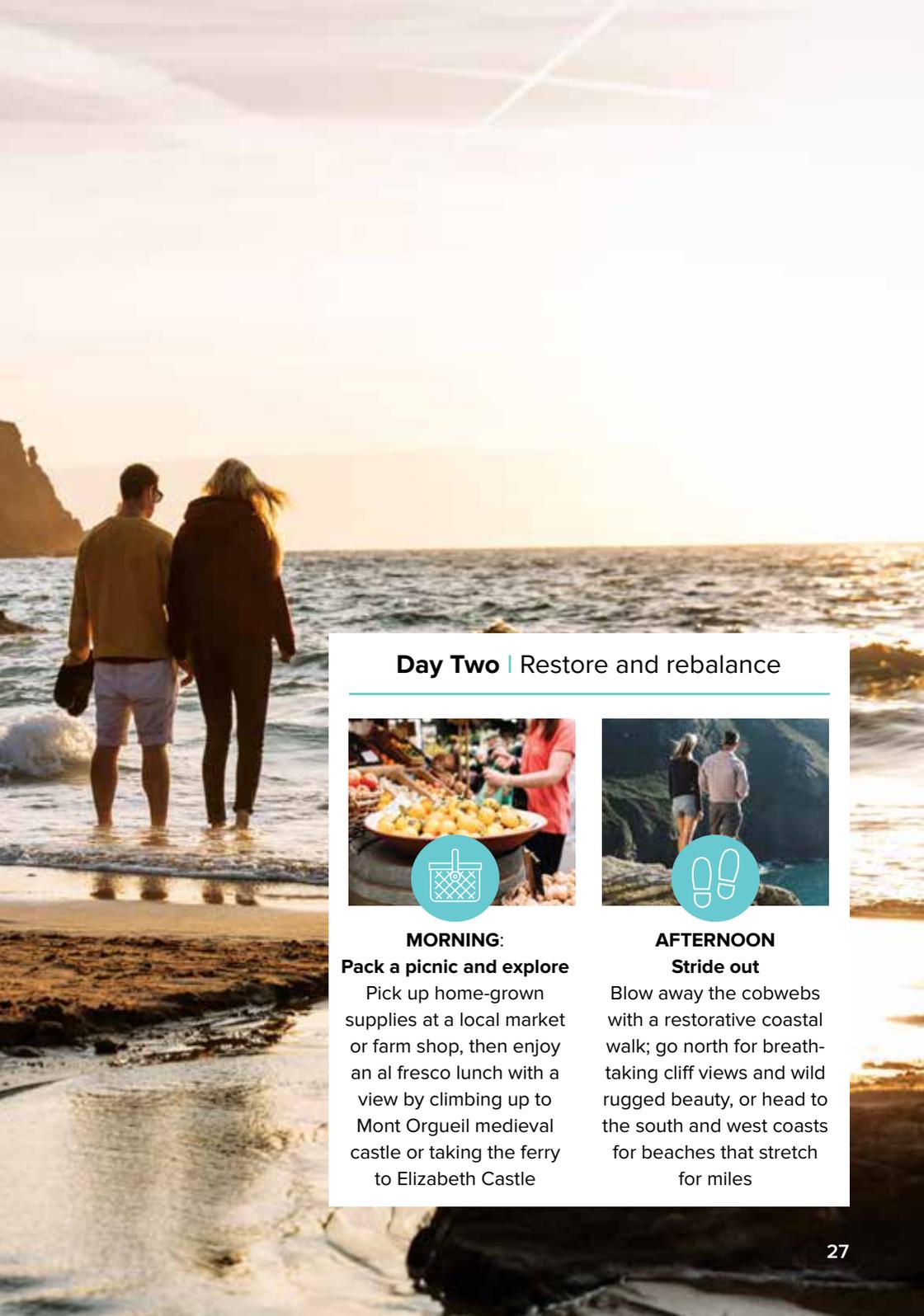
Mooch around in the independent boutiques of St Helier's criss-cross streets or hunt for treasure in St Aubin's antique shops, then unwind in one of the island's hotel spas



EVENING:

Gourmet discoveries

Treat yourself to a meal at one of Jersey's gourmet restaurants where you can sample everything from hand-dived scallops to slow-cooked pork. Later, head to a real ale pub in St Helier



Day Two | Restore and rebalance



MORNING:

Pack a picnic and explore

Pick up home-grown supplies at a local market or farm shop, then enjoy an al fresco lunch with a view by climbing up to Mont Orgueil medieval castle or taking the ferry to Elizabeth Castle



AFTERNOON

Stride out

Blow away the cobwebs with a restorative coastal walk; go north for breathtaking cliff views and wild rugged beauty, or head to the south and west coasts for beaches that stretch for miles

Stay a little longer...?

Six or seven days gives just enough time to sample the best of what Jersey has to offer



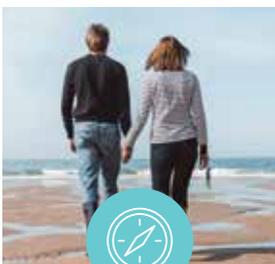
7 Day Itinerary | A week in Jersey



DAY 1

Shop, eat, relax

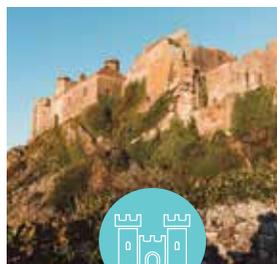
Ease into island life with shopping in St Helier, followed by a gourmet lunch in the buzzy Samphire brasserie, and spend the afternoon at a spa before hitting a speakeasy-style gin bar



DAY 2

Lace up, stride out

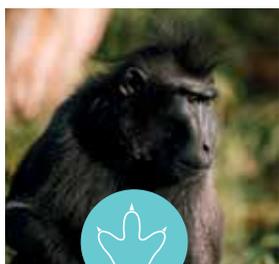
Take a walk along one of the many spectacular beaches, or pick up a map and head along the coastal path. Pack a picnic full of home-grown goodies for an al-fresco lunch or sunset dinner



DAY 3

Go back in time

Explore the WW2 tunnels or go right back to the Neolithic era and visit the La Hougue Bie passage grave. In the afternoon stroll over or take the ferry to the Tudor Elizabeth Castle



DAY 4

Go wild

Come face-to-face with gorillas at the world-famous Jersey Zoo, or if you've got the kids in tow, visit Jump Jersey the island's biggest indoor activity centre



DAY 5

Time for some adventure

Zip up for a surfing lesson in St Ouen's Bay, or try paddle-boarding, jet-skiing or water-skiing, which are also available at St Brelade's Bay or St Aubin's. Alternatively, explore in a kayak



DAY 6/7

Pump the adrenalin

Walk among the treetops and fly along the zip wires at Valley Adventure Centre in St Brelade, or take a rib tour along the coastline. End your trip with a celebratory pint of Jersey's Liberation Ale





Bucket list experiences

If you're looking for the unforgettable, then you've come to the right place – Jersey is rich in epic experiences

Beach bioluminescence

See the beach sparkle with green stars at low-tide with an eerie night-time 'moon walk' across the seabed.

Neolithic dolmens

Feel connected to our ancient past by discovering granite megaliths and passage graves - where island's chieftains were probably buried - dating back tens of thousands of years.

From Royals to wonders

Taste Jersey's vibrant food scene on this guided walk through St Helier, sampling such specialities as oysters, black butter and local cheese.

La Hougue Bie Museum

Learn about Jersey's Neolithic community in the tenth oldest building in the world, set in beautiful surroundings.

Go dolphin spotting

The crystal clear waters around Jersey are home to one of the largest pods of bottle-nosed dolphins in the world. The biggest dolphin hot-spot is found on the boat ride from St Helier to Chausey, where you'll find a tiny French island to get lost in.

Abseil from a castle

The 20-metre descent from the keep of one of Jersey's most iconic buildings, the medieval Mont Orgueil, provides stunning views over to France, St Catherine's and Grouville.

Look out for a dolmen at the Railway Walk where it joins the Rue de la Corbière

Getting here and getting around

Getting here

By air

Jersey is just an hour's flight away from major UK and European flight hubs.

By sea

Visitors can also reach the island by sea, making it easy to bring their car to Jersey and explore at their own pace. Condor Ferries links Jersey to the UK ports of Poole and Portsmouth and also Guernsey, St. Malo and Brittany.

Hire a Jersey classic car and enjoy a nostalgic trip meandering through the tree-lined leafy lanes

Getting around

Driving

In Jersey, driving is on the left and a speed limit of just 40mph means you can explore its 350 miles of roads at a leisurely pace.

Just walk

Enjoy the freedom of exploring Jersey's off-the-beaten track locations on foot, discovering hidden bays and idyllic deserted beaches.

Cycling

You can hire a bike, grab a route map from the Tourism Information Centre and explore the network of cycle routes that run beside the coast and along quiet country lanes.

Public transport and taxis

Jersey has regular bus services linking the island's main locations and attractions, and there's a good taxi network.









Events

From music festivals to major sporting events, there's always something going on in Jersey

International Air show

Very little on the small island of Jersey can rival the variety, spectacle and energy of this International Air Display.

Liberation Day

Watch a parade of military vehicles and a reenactment of the raising of the flags in St Helier's Liberation Square to celebrate Jersey's liberation from German occupation on May 9.

Jersey Marathon

Starting and ending in the heart of St Helier, the marathon is now an annual sporting event in the Jersey calendar.

The Jersey Derby

Enjoy views of Grosnez Castle while watching some of the best horses in the Channel Islands race for the most important prize of the year.

The Battle of Flowers

Has grown over the past century to be one of the largest floral carnivals in Europe, enjoy the spectacular parade of flower festooned floats, musicians, dancers and entertainers.

Jersey Boat Show

The largest free event in the Channel Islands, this annual extravaganza in St Helier Marina showcases Jersey's marine leisure industry, designed to provide fun and excitement for all sailors novices or regular racers.

For the latest event details <https://events.jersey.com/events/>

Jersey

The island break.

Contact Us

Tourist Information Centre
Liberation Station
St. Helier JE2 3AS
Tel. +44 (0) 1534 859000

E-Mail:
info@jersey.com

Consumer Site
www.jersey.com

Business Site
www.business.jersey.com

Media Library
<https://business.jersey.com/media>

Events Calendar
<https://events.jersey.com/events/>

Social Tags
Instagram: @visitjerseyci
Twitter: @VisitJerseyBiz
Facebook: facebook.com/VisitJersey

#theislandbreak

